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## TIBISCUS UNIVERSITY OF TIMIȘOARA

In collaboration with



- Faculty of Applied Management, Economics and Finance, Business Academy University in Novi Sad, Serbia
- Fantasy Travel SRL
- Research and Development Centre for Sheep and Goat Breeding Caransebeș - "Gheorghe Ionescu Șișești" Academy of Agricultural and Forestry Sciences, Bucharest (Stațiunea de Cercetare-Dezvoltare pentru Creșterea Ovinelor și Caprinelor Caransebeș - Academia de Științe Agricole și Silvici „Gheorghe Ionescu Șișești” București)

# 2<sup>nd</sup> INTERNATIONAL CONFERENCE ON TOURISM AND SUSTAINABLE DEVELOPMENT BOOK OF ABSTRACTS

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**Joseph Abogenye ANUGA, Lami Lenton ANUGA, Zekeri MOMOH -  
DESERTIFICATION AND THE CHALLENGES OF FOOD SECURITY IN THE SAHEL  
REGION OF AFRICA**

**Abstract:** Desertification, the process of land degradation caused by various factors including climatic changes and human activities, poses a significant challenge to food security in the Sahel region of Africa. This semi-arid area, characterized by its vulnerability to climatic fluctuations, faces increasing desertification, which severely impacts agricultural productivity, livelihoods, and food availability. As desertification accelerates, the region experiences a decline in soil fertility, reduced water availability, and the loss of arable land, leading to diminished crop yields and livestock production. This, in turn, exacerbates food insecurity, especially among rural populations who depend on subsistence farming. The challenges to food security in the Sahel are further compounded by socio-economic factors such as poverty, political instability, and inadequate infrastructure for agricultural development. Additionally, climate change is amplifying the frequency and intensity of droughts and extreme weather events, further aggravating the region's vulnerability to food shortages. Addressing these challenges requires a multifaceted approach that includes sustainable land management, improved agricultural techniques, climate adaptation strategies, and international cooperation to enhance resilience. Lastly, strengthening local governance, promoting community-based solutions, and fostering regional cooperation are also key components in mitigating the impacts of desertification on food security in the Sahel.

**Keywords:** Desertification, food security, Sahel region, climate change, agricultural productivity, climate resilience.

**Simona APOSTOL, Claudiu-Calin JUCȘOR, Tania PETCOVICI, Alin MUNTEANU -  
PowerBi application for software defect management in a company**

**Abstract:** In full plan in this paper will be described how the PowerBi application is integrated within the company, namely in the management of various defects occurred during software development. Thus, the proposed project wants to offer an easy-to- use application, in terms of its design, offering a new vision regarding defect management. The application will focus on an intuitive and user-friendly interface, facilitating the process of recording, tracking and resolving defects. The aim is to provide a more efficient and enjoyable user experience, thereby helping to optimise fault management within a project. The main key roles that benefit from the Power BI app developed to manage faults in the enterprise are Quality Manager, Fault coordinator and Team Manager.

**Keywords.** KPI - Key Performance Indicator, DAX - data analysis expressions, Power BI, SaaS- software-as-a-service

**Simona APOSTOL, Claudiu-Calin JUCȘOR, Tania PETCOVICI, Alin MUNTEANU -  
Enhancing Cloud Security and Organizational Resilience with Microsoft Defender for  
Cloud**

**Abstract:** In today's fast-paced and complex digital ecosystem, where organizations increasingly rely on cloud infrastructures to support their business operations, the need for robust, scalable, and intelligent security solutions has become more critical than ever. Microsoft Defender for Cloud stands out as a unified security management platform designed to secure multi-cloud and hybrid environments by offering deep visibility, proactive threat protection, and intelligent risk mitigation strategies. This article presents Defender for Cloud not only as a technical security

tool but also as a strategic platform that fosters organizational learning and operational efficiency. Through its integration capabilities and advanced analytics, Defender for Cloud empowers IT teams, security analysts, and organizational leadership to maintain a consistent and up-to-date security posture. The platform plays a dual role—serving both as a guardian of digital assets and as an educational environment that enables continuous improvement in security knowledge, response protocols, and policy compliance. By facilitating structured communication and information sharing between departments, it encourages a collaborative approach to cybersecurity, where all stakeholders contribute to risk management.

Additionally, Defender for Cloud automates critical security processes such as threat detection, alert correlation, policy enforcement, and regulatory compliance tracking. These automation capabilities not only reduce human error and administrative burden but also enable faster incident response and better resource allocation. The article explores how these features help organizations build a more resilient and responsive cybersecurity framework. Ultimately, Defender for Cloud is positioned as more than just a security product—it is a platform that supports a holistic and forward-looking approach to cloud security. It transforms security operations into an integrated, educational, and continuously evolving process, making it a vital component in the digital transformation journey of any modern enterprise.

Keywords: WS-Amazon Web Services ;GCP-Google Cloud Platform ;CNAPP - Cloud-Native Application Protection Platform

### **Ana Gina ARMAȘ, MUNTEANU IULIA, ALBULESCU MIHAELA, SAUER MARIA, VĂDUVA LOREDANA, PETROMAN IOAN – TOURISTS’ MOTIVATIONS / REASONS FOR STAYING AT A SHEEP AND/OR GOAT FARM**

Abstract: In this paper, the authors investigate tourists’ motivations / reasons for staying at a sheep and/or goat farm. They present a theoretical approach of the motivations / reasons why people choose to travel, and what staying at a sheep and/or goat farm typically involves. The authors analyse tourists’ motivations / reasons for travelling based on 26 articles published in the last 30 decades (15 on tourist motivations in general, 9 on tourists motivations for practicing agritourism, in particular) and draw conclusions regarding the differences between these two categories of motivations.

Keywords: tourists, motivation, sheep and/or goat farm, farm tourism

### **Raluca BUCULEA – INFRAȚIUNEA DE ÎNȘELĂCIUNE PRIN PRISMA ACTIVITĂȚII DE TURISM ÎN ROMÂNIA (TOURISM FRAUD CASES IN ROMANIA)**

### **Nora Codruța CURTA - AN APPROACH FOR A QUALITY EDUCATION IN ROMANIA**

Keywords: Quality of education, A.R.A.C.I.P. platform, Quality Assessment and Assurance Commission, quality portfolio, Annual Internal Evaluation Report, quality management tools

Abstract: The quality of education in Romania has been and is a controversial issue. Despite the efforts made by the authorities, such as creating the legislative framework, establishing an institution to deal with issues of quality education in schools, developing reference standards in the field, etc., good results are slow to appear. Ensuring quality in education is a broad process, much more complex and complicated than it seems at first glance, due to the fact that it involves working with people and in which all actors must be involved – teachers, students and parents,

even the local community. The implementation of the concept of quality in education is hampered by a bureaucratized teaching process, which diverts the teacher's attention from the way he or she carries out his or her work in the classroom to writing papers throughout the school year. On the other hand, all persons involved in the educational process must have a true and constant concern for quality. The lack of an organizational culture oriented towards quality, to which is added the lack of reflective practice in the work of teachers at the department, negatively affects the educational process in today's school. The present paper is intended as an approach in favor of a quality educational process, which would bring the Romanian school among the top schools in the world, capable of forming the necessary skills for the normal integration of students into a modern society.

### **Luiza CARAIVAN – The Use of AI in Teaching English for Specific Purposes**

#### **Mihaela-Simona GALEA - ARTIFICIAL INTELLIGENCE AND ROMANIA'S NATIONAL STRATEGY**

**ABSTRACT:** In recent decades, artificial intelligence (AI) has rapidly evolved, radically transforming numerous fields—from education and healthcare to industry and public administration. Romania, as part of the global digital ecosystem, is beginning to harness the potential of these emerging technologies by developing academic, economic, and governmental initiatives in the field of artificial intelligence. This paper aims to analyze the current state of AI implementation in Romania, the specific challenges of the local environment, as well as the long-term opportunities for the sustainable development of Romanian society in the context of accelerated digitalization. Through a critical and educational approach, we will highlight both local contributions to AI research and its impact on the education system, the labor market, and the decision-making process.

**Keywords:** Artificial Intelligence, Romania, National Strategy, Economic Development, Societal Impact

#### **Tijana ĐUKIĆ, Dragan DOLJANICA, Marija JANOŠIK - ADAPTIVE CHANGE MANAGEMENT IN THE DIGITAL ERA: COMPARATIVE ANALYSIS OF CLASSICAL AND CONTEMPORARY TRANSFORMATION MODELS**

**Abstract:** This research paper aims to examine the evolving dynamics of change management in the context of rapid technological advancement and digital transformation, highlighting the strategic necessity for organizations to adopt adaptive frameworks to remain competitive and resilient. Classical models of change, grounded in established organizational theories, provide structured approaches to managing transformation but face limitations in today's fast-paced, innovation-driven environment. Contemporary models, emphasizing agility, stakeholder engagement, and continuous adaptation, offer enhanced responsiveness to the complexities of digital disruption. By comparing foundational and modern approaches, this paper explores how organizations can synthesize these paradigms into a cohesive and flexible change management strategy. This integration not only improves organizational responsiveness and resilience but also empowers leaders to navigate transformation with greater clarity and efficiency. Ongoing innovation and future research are essential to further refine adaptive models capable of supporting long-term organizational success in an era defined by constant change.

**Keywords:** change management, organizational development, adaptive models, innovation in management

### **Lavinia-Olivia IANCU - REASSESSING COMI IN EU INSOLVENCY LAW: LEGAL CERTAINTY OR REGULATORY LOOPHOLE?**

Abstract: This paper provides a comprehensive analysis of the “centre of main interests” (COMI) within the framework of cross-border insolvency under European Union law. COMI serves as the central jurisdictional criterion for determining the competent court to open main insolvency proceedings and plays a pivotal role in ensuring legal certainty, creditor protection, and the effective coordination of transnational cases. The paper explores the origin and evolution of the concept, doctrinal interpretations, and relevant jurisprudence of the Court of Justice of the European Union (CJEU). Special emphasis is placed on the challenges arising from the artificial relocation of COMI by debtors seeking a more favourable legal environment—commonly referred to as forum shopping. The analysis highlights both the risks and legal constraints associated with such relocations and presents proposals for legislative reform aimed at enhancing transparency and consistency.

Keywords: COMI, cross-border insolvency, forum shopping, Regulation 2015/848, CJEU case law, insolvency proceedings.

### **Marija JANOŠIK, Tijana ĐUKIĆ, Ana VELJI - USER-ORIENTED MARKETING MODELS FOR YOUTH ENTREPRENEURSHIP: INTEGRATING JTBD, DESIGN THINKING, AND CUSTOMER JOURNEY**

Abstract: This research paper examines the integration of Jobs to Be Done (JTBD), Design Thinking, and the Customer Journey framework in user-centered marketing. This paper posits that these models can enhance innovative business strategies and increase market responsiveness. The JTBD framework assists young entrepreneurs in comprehending customer motivations and needs, facilitating the development of value propositions that align with their target audiences. Design thinking enables effective problem-solving by empowering marketers to create user-centered strategies that respond to market dynamics. The customer journey approach offers a comprehensive framework for customer interaction, allowing entrepreneurs to customize their strategies and enhance customer satisfaction. This paper seeks to enhance the academic discussion surrounding marketing innovation by offering practical insights for young entrepreneurs aiming for sustainable business growth and success.

Keywords: management, digital marketing, social media.

### **Michael Mashal JEMLAK - Insecurity and the Challenges of Africa's Tourism Development**

Africa's tourism industry holds immense potential due to its rich cultural heritage, diverse landscapes, and abundant wildlife. The data for this study were collected from secondary sources such as textbooks, journal articles and internet sources while content analysis was used to analysed the data collected. This study explores the impact of insecurity on Africa's tourism sector, highlighting key challenges and proposing strategies such as improved security policies, regional cooperation, and investment in infrastructure to foster a safer and more attractive tourism environment. This study argues that insecurity remains a significant barrier to its growth and sustainability. Issues such as terrorism, political instability, civil unrest, and high crime rates deter international and domestic tourists, affecting revenue generation and economic development. Additionally, poor infrastructure, weak governance, and inadequate security measures exacerbate the problem, making many destinations unsafe or inaccessible. Lastly,

addressing these concerns is crucial for unlocking Africa's tourism potential and driving socio-economic development across the continent.

**Mihaela LAZOVIĆ, Aleksandar LAZOVIĆ - PSYCHOLINGUISTIC MOTIVATIONS FOR ANGLICISM USE IN TOURISM AND HOSPITALITY COMMUNICATION**

**Abstract:** This paper explores the psycholinguistic motivations and implications behind the widespread use of anglicisms in the hospitality and tourism industry, with a particular focus on marketing professionals, influencers, bloggers, and trend promoters. Drawing from interdisciplinary frameworks in psycholinguistics, sociolinguistics, and discourse studies, the analysis reveals that anglicisms function as powerful cognitive and emotional triggers. These lexical choices are not merely linguistic borrowings but carry strong symbolic capital, aligning brands and individuals with perceived global values such as modernity, sophistication, innovation, and exclusivity. The paper argues that anglicisms enhance communicative efficiency in digital and multicultural contexts. Simultaneously, their use is driven by deep-seated psychological needs related to self-presentation, identity shaping, and social belonging, particularly within the performative spaces of social media and experiential marketing. However, the prevalence of anglicisms raises concerns about language authenticity and the loss of local identities. The study emphasizes the need for linguistic balance and greater awareness in language education within the industry. It also suggests future research on cross-cultural comparisons and consumer perceptions in the evolving digital hospitality landscape.

**Keywords:** anglicisms, psycholinguistics, tourism and hospitality communication, branding and identity, language contact

**Tiberiu MEDEANU - Illegal clauses and penalties established when granting loans**

Credit agreements, particularly those between consumers and non-bank financial institutions, have been marked by abusive clauses in recent years. At both national and European levels, a number of normative acts were put in place to control them. Legislation at the national level includes Law No. 193/2000, which prohibits unfair terms in contracts between traders and consumers, and Law No. 243/2024, which protects consumers from the total cost of lending and the assignment of receivables. If abusive clauses are invoked, then the Court of Justice of the European Union will uphold C-75/2019 which allows for an appeal for enforcement to be submitted despite the 15-day legal period. These regulations are aimed to give consumers more protection by restricting penalties, regulating the conditions for credit transfers, and enabling the challenge of unfair terms and illegal enforcement in court.

**Keywords:** credit contracts; abusive clauses; late payment penalties; forced executions.

**Zekeri MOMOH, Michael Mashal JEMLAK- AFRICA'S TOURISM DEVELOPMENT: CHALLENGES AND OPPORTUNITIES**

**Abstract:** Africa is endowed with abundant natural resources, when properly harnessed as the capacity to transform the African continent into a global hub for tourist destination. Studies have shown that over the next ten years, tourism in Africa might generate 3.8 million direct and indirect employment. However, recent studies have shown that African tourists are expected to spend over \$261.77 billion on travel, lodging, and leisure by 2030, which is \$137.87 billion more than they did in 2015. This study seeks to examine the challenges, opportunities and strategies in the development of tourism in Africa. Besides, the data for this study were collected from secondary sources such as reports, textbooks, journal articles and internet sources while content

analysis was employed in the analysis of the data. This study is anchored on the Sustainable Development Theory. It is argued that African tourism sector is faced with a number of challenges such as Political unrest, infectious diseases like malaria can impact tourism and environmental Degradation that poses significant threats to wildlife populations among others. Lastly, there is the need for African countries to develop their infrastructure such as transport network, accommodation, and tourism facilities, engage in sustainable tourism practices that will guarantee the protection of the natural environments, citizens engagement in tourism development, streamlining visa processes to facilitate easier travel for international tourists and effective global awareness of Africa's diverse tourism to the international community.

Keywords: Africa, Tourism, Development, Infrastructure, Political unrest, Environmental Degradation

**Iulia MUNTEANU, VĂLUŞESCU DANIELA, ARMAŞ ANA GINA, ALBULESCU MIHAELA, PETROMAN IOAN, VĂDUVA LOREDANA - TOURIST GROUP MANAGEMENT AT AN AGRITOURISM GOAT FARM**

Abstract: In this paper, the authors investigate tourist group management at an agritourism goat farm. They present the main aspects of tourist group management and of a goat farm, and they illustrate the features of tourist group management at an agritourism goat farm based on books and articles on farm tourism, emphasising the differences between the management of a goat farm and that of an agritourism goat farm.

Keywords: tourist group, management, agritourism, goat farm

**Nina NIKOLIĆ, Tijana ĐUKIĆ, Kristina JAUKOVIĆ - JOCIĆ - ASSESSING THE IMPACT OF DIGITAL MARKETING INTEGRATION ON ORGANIZATIONAL EFFICIENCY WITHIN MODERN BUSINESS FRAMEWORKS**

Abstract: The integration of digital marketing tactics has become a crucial element affecting organizational effectiveness across diverse sectors in the swiftly changing corporate environment. As organizations progressively embrace digital technology, the proficient use of tools like Customer Relationship Management (CRM) systems, data analytics, and social media platforms has become crucial for sustaining competitive advantage and attaining operational excellence. This paper evaluates how integrated digital tools—such as CRM systems, data analytics, and social media platforms—directly impact key organizational KPIs. The study seeks to clarify the direct relationships between digital marketing practices and key performance indicators (KPIs) including conversion rates, client acquisition costs, and return on investment (ROI), thus offering a thorough assessment of their influence on organizational performance. This paper argues that a strategic transition to integrated digital marketing is not only beneficial but imperative for modern businesses, by analyzing the complex interactions of CRM systems in enhancing business processes, the role of data analytics in improving communication, and the impact of social media on cost efficiencies. The findings highlight the imperative for firms to modify their strategy frameworks to fully leverage digital marketing, enhancing efficiency and promoting long-term sustainability in a competitive environment.

Keywords: management, digital marketing, social media.

**Adila NURIC, Amela Kesetovic, Samir Nuric - MONITORING TERRAIN CHANGES DUE TO ORE EXPLOITATION USING DRONES**

**Abstract:** The paper considers the option of visual display of the situation in an open-pit mine over time. In addition to visual monitoring of the condition, the use of aerial photogrammetry method enables efficient and fast calculation of excavated masses. Monitoring of changes in the terrain and calculated quantities of masses is used in all phases of design and management of an open-pit mine and enables easier decision-making. For these purposes, geodesy, geodetic survey, and drones are used. With the development of technology and the advent of unmanned aerial vehicles, data collection has become much easier.

**Keywords:** geodetic survey, aerial photogrammetry, triangles of irregular network, drone, surface mine, environmental.

**Carmen PÂRVULESCU - Considerații referitoare la încetarea de drept a contractului individual de muncă în cazul pensionării pentru limită de vârstă (Considerations on the legal termination of the individual employment contract in the event of retirement due to old age)**

**Silvia Laura PASCU, Tania PETCOVICI - ENHANCING LANGUAGE ACQUISITION: EVALUATING THE EFFECTIVENESS OF MODERN AND TRADITIONAL METHODOLOGIES**

**Abstract:** The current paper aims to describe the impact of modern teaching methods on the outcomes of English language acquisition in contrast to those derived from traditional methodologies. A number of 60 first-year university students, enrolled in a bi-weekly English as a Second Language course, has been divided into two groups. The initial group has undergone a full year's instruction in English utilizing modern methods (including Communicative Language Teaching, Task-Based Learning, and technology-enhanced pedagogies), whereas the subsequent group was subjected to traditional methodologies (specifically the Grammar-Translation Method and Audiolingualism). Employing a mixed-methods approach, the research studies quantitative data obtained from language proficiency evaluations alongside qualitative insights gathered from student interviews. The results reveal that contemporary methods improve learners' communicative skills and intrinsic motivation. Nonetheless, traditional approaches play a significant role in establishing foundational grammatical knowledge. The research concludes that integrating aspects of both traditional and contemporary methodologies, may be the most efficient approach for a diverse array of learners.

**Roxana Elena POPSA - HOTEL DIGITAL TRANSFORMATION: THE ROLE OF ARTIFICIAL INTELLIGENCE**

**Abstract:** In the context of an increasingly digitalized environment, the integration of artificial intelligence (AI) within the hotel industry has evolved from a strategic advantage to a fundamental requirement for long-term success. Ongoing advancements in AI are redefining hotel operations by delivering innovative solutions aimed at streamlining processes, enhancing service personalization, and optimizing resource management. Thus, the paper aims to analyze how artificial intelligence is transforming the hotel industry, focusing on: the use of artificial intelligence in hotels' booking engines or websites; the most innovative services for hotel chains; the interest in AI chatbots among European accommodation businesses, while also presenting the hoteliers' opinions on the impact of AI on hospitality.



### **Dušan RAJČEVIĆ, Hadžib SALKIĆ - CYBER THREATS: STATISTICAL INSIGHTS INTO MOBILE AND COMPUTER NETWORK SECURITY**

**Abstract:** Cyber-attacks pose a significant threat to information security and network infrastructure, particularly in mobile devices and computer systems. This paper analyzes the five most common types of cyber-attacks – malware, DoS/DDoS, Man-in-the-Middle, phishing, and exploits using statistical methods. It examines attack frequency, interrelationships, and similarities between mobile and computer systems. Applied methods include regression analysis, correlation analysis, the elbow method for cluster determination, and K-means cluster analysis. The results indicate no significant correlation in the distribution of attacks across different platforms, while cluster analysis identifies two main attack groups. These insights are crucial for developing effective security strategies.

**Keywords:** cyber-attacks, network security, mobile devices, computer systems, statistical analysis, threat detection

### **Hadžib SALKIĆ, Nedžad KORAJLIĆ, Dušan RAJČEVIĆ - MODERN APPROACHES TO PROTECTIVE MEASURES IN CORPORATE SECURITY**

**Abstract:** In the era of digital transformation, data security has emerged as a paramount challenge for corporations worldwide, particularly in the context of increasingly sophisticated cyber-attacks. This study examines the efficacy of security measures within corporate environments, with a focus on mitigating prevalent cyber-attacks such as phishing, malware infection, distributed denial-of-service (DDoS) attacks, ransomware and SQL injection. By analyzing empirical data from 50 enterprises in Bosnia and Herzegovina, the research evaluates three critical dimensions, the extent of security protocol implementation, the risk-reduction impact of adopting ISO/IEC 27001 compliance, and the comparative effectiveness of paid versus free security software in safeguarding business infrastructure. Utilizing Pearson, Spearman and Kendall correlation analyses, the findings reveal that organizations employing integrated measures (firewall, encryption, regular audits) and paid tools such as endpoint protection, exhibit a statistically significant reduction in successful cyber-attacks compared to those that rely on free or built-in security features of operating systems. The study highlights the necessity of hybrid frameworks that integrate advanced technological solutions, adherence to international standards and ongoing staff training. The study contributes a novel regional perspective, addressing the unique challenges of cyber security faced by organizations in resource-limited settings.

**Keywords:** cyber security, data security, phishing, ransomware, DDos, SQL injection

### **Maria SAUER, PETROMAN IOAN, ȚIBRU I., VĂLUȘESCU DANIELA, ARMAȘ ANA GINA, MUNTEANU IULIA - SUSTAINABLE ENVIRONMENTAL MANAGEMENT IN SHEEP-FARMING AREAS**

**Abstract:** This paper presents a few approaches of sustainable environmental management in sheep-farming areas according to ATTRA (Appropriate Technology Transfer for Rural Areas, a trusted source of sustainable agriculture information). It presents the principles governing this type of management – climate change mitigation, conservation of natural resources, environment education and awareness, prevention of pollution, sustainable development, and waste management. Applied in sheep farming, these principles – which concern animal welfare, energy efficiency, genetic selection, grazing management, soil health, and water management – are illustrated with concrete examples provided in the references.

Keywords: sustainability, environment, management, sheep, farming, ATTRA

### **Cipriana SAVA - TOURISM FOR A STAY VERSUS ITINERANT TOURISM**

Abstract: People increasingly want to visit as many tourist attractions as possible. Their motivations are very diverse and can change under the influence of largely external factors. The decision to spend a holiday in one or more places is made after an analysis of travel objectives, personal preferences, distance, leisure time and available resources, or on a spur-of-the-moment basis. People who are more comfortable or who choose to maintain or restore their health usually prefer staycation tourism, while people with an adventurous spirit, explorers, usually choose itinerant tourism. Both forms of tourism have advantages and disadvantages, so the decision to choose one or the other depends on the analysis of each potential tourist. Leisure habits have changed over time and the desire to travel has increased.

Keywords: tourism, itinerant tourism, travel tourism, stay tourism, trends

### **Ivan ŠUŠTER, Darjan KARABAŠEVIĆ, Dragiša STANUJKIĆ, Gabrijela POPOVIĆ, Ana VELJIĆ, Marko MARKOVIĆ- DATA PROTECTION AND SECURITY IN MYSQL DATABASE**

Abstract: Given the emphasis on protecting sensitive data within relational database management systems (RDBMS), data protection and security in MySQL databases are crucial factors in the modern information management landscape. A popular MySQL has a number of security and backup features that are necessary to preserve data availability and integrity. MySQL provide extensive data protection and security capabilities that are essential for businesses handling sensitive data. Organizations may significantly reduce the risks of data loss and breaches by putting in place strict access control, efficient backup plans, replication techniques, and secure communication protocols. MySQL's emphasis on improving data security and availability as it develops is in line with the rising demand for reliable data management solutions in a world that is becoming more and more digital. Therefore, aim of the paper is to provide insight regarding data protection and security in MySQL database.

Keywords: MySQL, security, database, protection

### **Mirela TĂRĂBÎC - THE REORGANIZATION OF JUSTICE BY THE COMMUNIST REGIME ACCORDING TO THE CONSTITUTION OF THE ROMANIAN PEOPLE'S REPUBLIC OF 1948 AND ITS CONSEQUENCES ON ROMANIAN SOCIETY**

Abstract: The Constitution of the Romanian People's Republic of 1948 represented the instrument by which the Romanian Workers' Party prepared the transition of the entire economy under state control. The constitution, being the fundamental law of the state, imposed the principle of popular sovereignty instead of national sovereignty, a fact that allowed the U.S.S.R. to intervene in the political and economic life of Romania. The Romanian state was organized on the principle of the unity of powers, and the leading role was held by the Romanian Workers' Party. The economic provisions prevailed over the political ones, the Constitution being the instrument, apparently legal, through which private property was abolished and the transition of the entire economy and private institutions under state control was being prepared, i.e.: banks, enterprises, means of production, internal and external trade, etc. Starting from 1948, the judiciary in Romania became an instrument to keep under control the population of Romania, condemned to live in a regime totalitarian communist.

Key words: justice, communist regime, Constitution of the Romanian People's Republic of 1948, laws, decrees.

### **Mirela TĂRĂBÎC - CULTURAL LIFE IN BANAT AND COMMUNIST CENSORSHIP ANALYZED FROM THE PERSPECTIVE OF ORAL HISTORY**

Abstract: Beginning in 1948, Romanian society underwent profound transformations modelled after the Soviet system, which significantly impacted the country's political, economic, legal, cultural, and religious spheres. These changes included the abolition of private property and its replacement by state ownership, the suppression of political pluralism and freedom of association, the establishment of a one-party dictatorship, the dismantling of civil society and indigenous structures, and the decimation of the interwar elites—cultural, political, administrative, and otherwise. The reorganization of cultural life at the national level was carried out under the strict supervision of communist authorities and in alignment with their ideological objectives. Consequently, only a few cultural institutions from the interwar period were able to continue their activity post-1948, while others were dissolved for promoting 'bourgeois mentalities' and replaced by institutions that endorsed communist ideology. Moreover, both nationally and regionally—in Banat—communist authorities actively targeted the Romanian intellectual elite from the interwar period, especially those opposing the Marxist-Leninist totalitarian ideology. For any community, recovering its past is essential, as national identity is built around a collective memory that must be preserved and cultivated. The interviews conducted with two prominent figures in the cultural life of Banat—Professor Deliu Petroiu and Professor Damian Vulpe—provide vital testimonies about cultural and artistic life in Banat during the communist regime. These oral accounts complement written documentary and narrative sources. Engaging with individual or collective memory is particularly important given that the historical discourse during the communist dictatorship was significantly distorted. For this reason, the recovery of memory forms a foundational aspect of oral history. Historiography in various capitalist countries shows a marked interest in oral history, recognizing it as a crucial means of recovering the past—especially in nations where totalitarian regimes have falsified history and collective memory. Prominent historians such as M. Finley, P. Chaunu, E. Renan, and H. Bergson have emphasized memory as a tool for recording, systematizing, analyzing, and reconstructing past events. Whether individual or collective, memory must serve justice—it should not be imprisoned by the past but should instead be harnessed in the service of the present and future, without inciting hatred or revenge.

Keywords: communist regime, cultural life, Banat, individual or collective memory, oral history, communist ideology.

### **Iosif TÖRÖK - THE IMPACT OF PHYSICAL ACTIVITY ON MENTAL HEALTH**

Abstract: The influence of physical activity on mental health has become increasingly significant in contemporary society, characterized by its rapid pace and constant transformations. Despite the well-documented advantages of physical activity, it frequently remains a secondary consideration within therapeutic methodologies. Empirical research consistently demonstrates that engagement in physical activity reduces stress, anxiety, and depressive symptoms, functioning both as an intervention and a preventative strategy. Regular physical exercise is associated with a reduction in cortisol levels, an increase in endorphin secretion, and the enhancement of emotional fortitude. Varied activities, including aerobic exercises (such as running, swimming, and walking), strength training, flexibility-enhancing practices (such as

yoga and Tai Chi), and team sports, not only contribute to physical health but also promote mental well-being, facilitate social interaction, and cultivate a positive self-concept. Scientific findings indicate that exercise can be comparably effective as antidepressant medications for individuals experiencing mild to moderate depression, while enhancing self-esteem and mental strength. Furthermore, techniques such as mindful breathing and mindfulness meditation contribute to immediate alleviation of stress and support emotional regulation. Even moderate and consistent engagement in physical activity can result in considerable mental health advantages, underscoring the imperative to incorporate exercise into daily routines for psychological equilibrium and resilience in the face of life's adversities.

Keywords: physical activity, mental health, stress, self-esteem

**Loredana VĂDUVA, SAUER MARIA, ȚIBRU IOAN, VĂLUȘESCU DANIELA, PETROMAN IOAN, ARMAȘ ANA GINA - PASTORAL / RURAL SMART TOURISM**

Abstract: This paper is an attempt at establishing the features of a new type of tourism – pastoral / rural smart tourism. The authors present concepts such as smart, smart tourism, and smart tourism destination. They also show how to shift from smart city tourism to pastoral / rural smart tourism by using, just like in smart city tourism, innovation and technology to enhance tourist experience and promote sustainability – augmented reality, chatbots, digitisation, Internet of Things, and mobile applications. Great attention is also paid to pastoral / rural smart tourism variables. The materials used in this paper are from the last decade, which points to the increasing interest of researchers in smart tourism.

Keywords: smart, smart tourism, smart tourism destination, pastoral / rural smart tourism

**Daniela VĂLUȘESCU, I. PETROMAN, MARIA SAUER, IOAN ȚIBRU, I. SAUER, ANA GINA ARMAȘ, LOREDANA VĂDUVA - MEASURES TO IMPROVE THE MARKETING MANAGEMENT OF GOAT PRODUCTS**

Abstract: This paper presents the most popular goat-derived products, the main features of marketing management, and the measures necessary to improve marketing management. The theoretical features of the measures necessary to improve marketing management are compared to the practical features of the measures necessary to improve marketing management. The authors also present a theoretical and practical approach of the measures to improve the marketing management of two main goat products meat and milk, under the form of advice from specialists in the field.

Keywords: improvement measures, marketing management, goat products

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## GENERAL INFORMATION

The length of the final paper should be no more than 12 pages in A4 size, including figures, tables and references. **Full papers may be submitted until 30<sup>th</sup> MAY 2025.**

Papers will be submitted in English.

Please observe the following guidelines:

- ⤴ Title: bold, capitals, centered;
- ⤴ First name and surname;
- ⤴ Abstract (100-300 words);
- ⤴ 6 key words;
- ⤴ Microsoft Word: Margins: Top: 2.2 cm; Left: 1.8 cm; Bottom: 2.2 cm; Right: 1.8 cm;
- ⤴ Font: Times New Roman; font size: 12; line spacing: single;
- ⤴ Indicate the source of quotation between parentheses: (Smith 2010: 12);
- ⤴ Do not insert page numbers;
- ⤴ References: ordered alphabetically: surname, name, year of publication, title in italics, town, publishing house. Examples:
  - One author  
Smith, John. *Cultural Tourism*. Cambridge: Cambridge University Press, 2012.
  - Two authors  
Ward, Geoffrey C., and Ken Burns. *The War: An Intimate History, 1941–1945*. New York: Knopf, 2007.
  - Chapter or part of a book  
Kelly, John D. “Seeing Red” In *Anthropology and Global Counterinsurgency*, edited by John D. Kelly, Sean T. Mitchell, and Jeremy Walton, 67–83. Chicago: University of Chicago Press, 2010.
  - Book published electronically  
Kurland, Philip B., and Ralph Lerner, eds. *The Founders’ Constitution*. Chicago: University of Chicago Press, 1987. Accessed February 28, 2010. <http://press-pubs.uchicago.edu/founders/>.
  - Journal article  
Weinstein, Joshua I. “The Market in Plato’s *Republic*.” *Classical Philology* 104 (2009): 439–58.  
Kossinets, Gueorgi, and Duncan J. Watts. “Origins of Homophily in an Evolving Social Network.” *American Journal of Sociology* 115 (2009): 405–50. Accessed February 28, 2010.
  - Website  
Google. “Google Privacy Policy.” Last modified March 11, 2009.  
<http://www.google.com/intl/en/privacypolicy.html>.
  - Blog entry  
*Becker-Posner Blog, The*. <http://uchicagolaw.typepad.com/beckerposner/>.
- ⤴ **Notes on the author:** 60-80 words, at the end of the paper. Please include author’s affiliation and e-mail address;

## PAPER REVIEW PROCESS

All contributions must follow academic writing, structure and methodology. Submissions will be blind-refereed by two reviewers who decide if the proposed paper is accepted or not. The reviewers' answer will be sent by **10<sup>th</sup> June 2025**.

Submissions are judged on overall quality, contribution to the topic and originality. The selected papers will be published in the Quaestus Journal (**indexed in the RePEc – EconPapers, DOAJ, PROQUEST and INDEX COPERNICUS databases**, ISSN 2285-424X, ISSN online 2343-8134) or in the conference volume (*Tourism and Sustainable Development*, ISSN 2286-3125). The latest issues of the Quaestus Journal can be accessed online <http://www.quaestus.ro/en/>  
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